

Thank you for the opportunity to present to the  
San Juan Citizens Alliance  
Green Business Roundtable

October 11<sup>th</sup>, 2017  
Henry Strater Theater  
Durango, CO



CROW CANYON  
ARCHAEOLOGICAL CENTER  
Touch the Past, Change the Future



CROW CANYON  
ARCHAEOLOGICAL CENTER  
TOUCH THE PAST, CHANGE THE FUTURE





**Our Mission:**  
**To advance and share knowledge of the human experience through**  
**Archaeological Research**  
**Education Programs**  
**Partnerships with American Indians**





**Crow Canyon Archaeological Center**  
**50 Full Time Employees**  
**\$2.6 million Payroll**

**Direct and indirect impacts**  
**total annual output of \$5.9 million**

## Program Enrollment 2017

Archaeology	85
College Custom	52
College Field school	12
Cultural Explorations	207
Day Tours	83
Facility Rental	25
Schools	1,172
<u>Summer Camps</u>	<u>84</u>
Grand Total	1,720

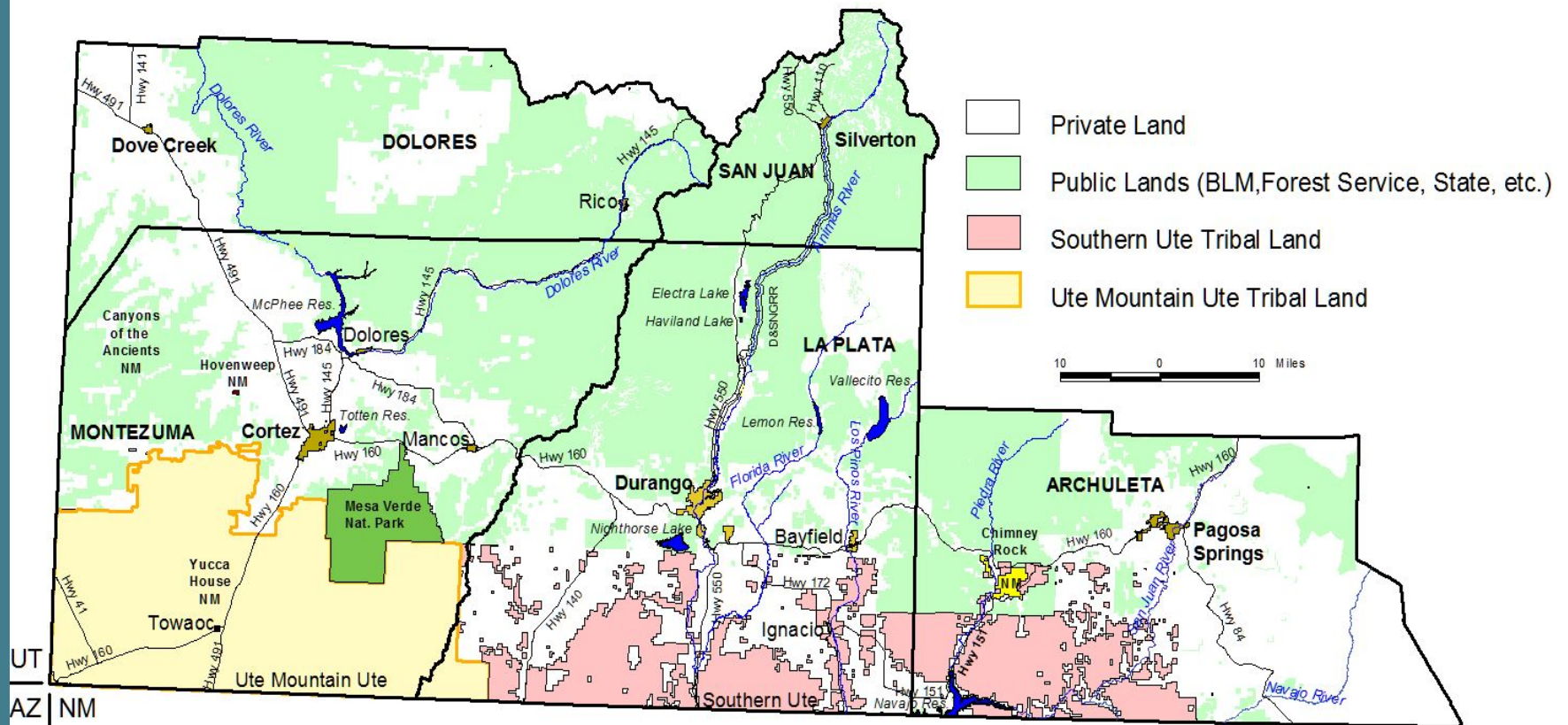
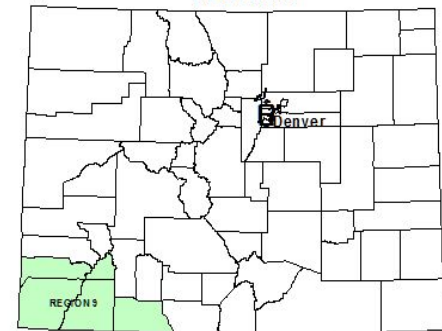




# The Economic Contributions of Cultural Resources in Southwest Colorado (2016)



# Colorado



- Private Land
- Public Lands (BLM, Forest Service, State, etc.)
- Southern Ute Tribal Land
- Ute Mountain Ute Tribal Land

10 0 10 Miles

Total employment effects in CRM by private firms, government agencies and other entities is *conservatively* estimated to support a total of

- 319 jobs
- \$15 million in labor income
- \$19 million in value added
- \$29 million in economic output

Per Year





**In 2016, about 712,000 visitors spent an estimated \$68 million in southwest Colorado while visiting selected prehistoric cultural resources. These expenditures supported a total of**

- **1,021 jobs**
- **\$27 million in labor income**
- **\$48 million in value added**
- **\$85 million in economic output**



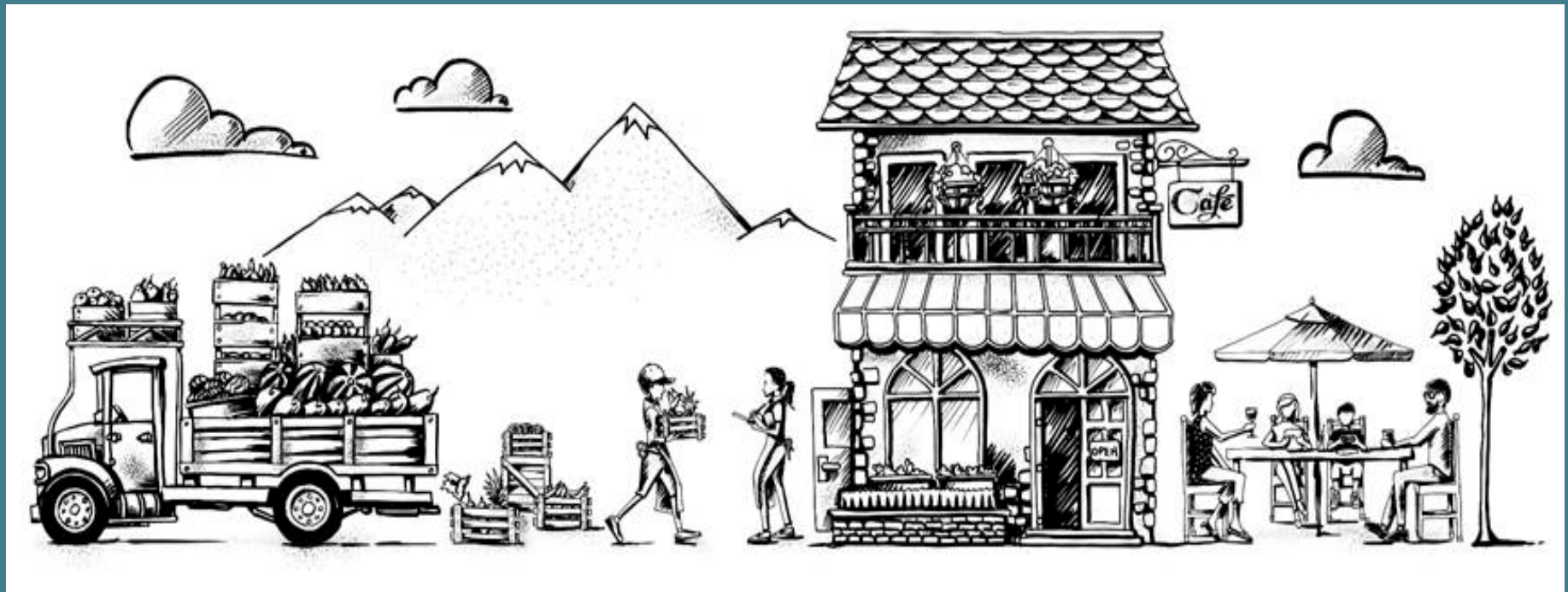


Almost 712,000 people visited cultural sites in southwest Colorado in 2016.

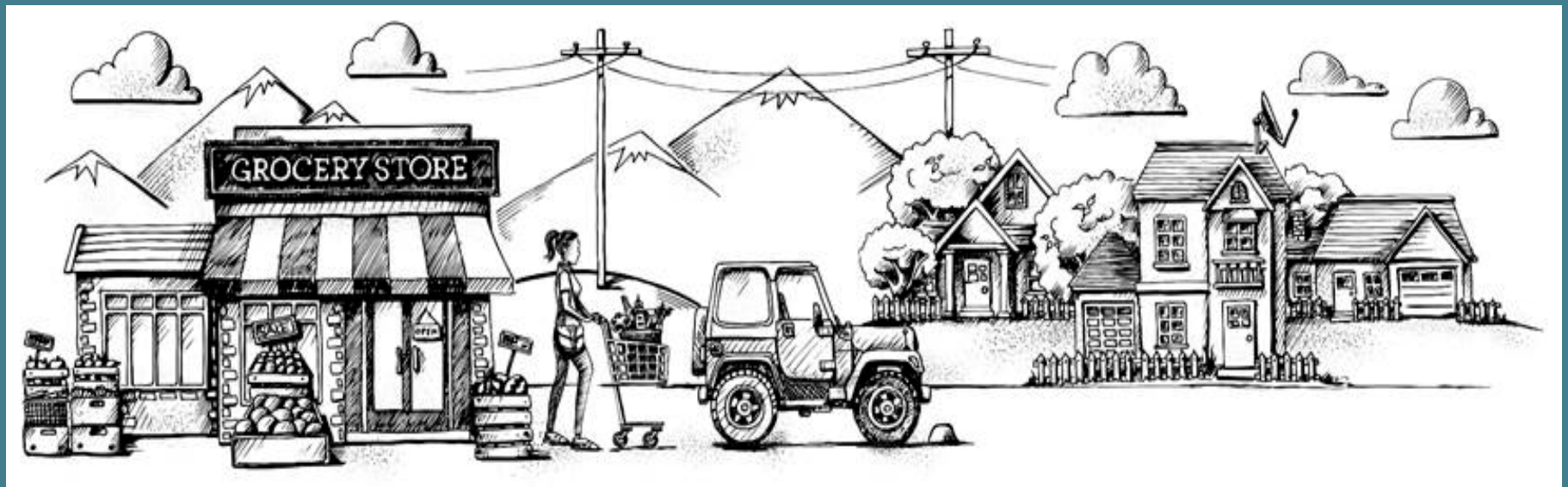


Visitors spend money in local communities. The sales, income and jobs resulting from these purchases represent the direct effects of visitor spending.





Additional jobs and economic activity are supported when businesses purchase supplies and services from other local businesses, thus creating indirect effects of visitor spending.



Employees use their income to purchase goods and services in the local economy, generating further induced effects of visitor spending.

**Combined, employment and visitor spending totaled an estimated**

- **1,340 jobs**
- **\$42 million in labor income**
- **\$67 million in value added**
- **\$114 million of economic output in 2016.**



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If you would like to learn more about how your business or organization contributes to the local economy please contact

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