Energy and Climate Campaign Organizer

San Juan Citizens Alliance is seeking a full-time Energy and Climate Campaign Organizer located in Durango, Colorado. The campaign organizer will focus on public outreach, education and organizing to advance programs that mitigate climate change at the local and regional level in the San Juan Basin by addressing electric supply as well as energy extraction, production and utilization. The priority program is mobilizing public sentiment to advance energy transition in Southwest Colorado through local and renewable electricity supplied by La Plata Electric Association (LPEA). The position also provides support for other campaigns to reduce impacts of climate change from energy extraction. These may include efforts to gain protections for the Greater Chaco region from oil and gas extraction, and to secure implementation of strong methane regulations at the state and federal levels.

The ideal candidate will have the passion for creating change at the local level by empowering residents to advocate for themselves and their communities. She or he will apply expertise in community outreach and organizing along with climate change strategy in a diverse policy environment.

About San Juan Citizens Alliance
San Juan Citizens Alliance (SJCA) was formed in 1986 and advocates for clean air, pure water, and healthy lands – the foundations of resilient communities, ecosystems and economies in the San Juan Basin. Over its 30-year history, SJCA has successfully advocated for protection of communities from the impacts of energy extraction and production, defeated proposed power plants, safeguarded undeveloped valleys, and secured wildlands protections, among many conservation victories. Our strength is premised on outreach and engagement of local residents and communities, providing them the tools to effectively engage with decision-makers to implement policies that advance conservation. SJCA is based in Durango, Colorado with an office also in Farmington, New Mexico. We are a small, tight organization with a staff of seven, and enjoy supportive roles among our staff.

Job Responsibilities
The Energy and Climate Campaign Organizer is based in Durango, Colorado and reports to the Executive Director. The Campaign Organizer is primarily responsible for the following:

Southwest Colorado Utility Transition
Responsible for organizing a coalition of local partners to design and implement a campaign plan for transitioning southwest Colorado to local, renewable energy. Duties include:
• Organizing a coalition of local partners to frame and facilitate the transition of southwest Colorado to local, renewable energy.
• Designing and maintaining a campaign plan for regional energy transition and engaging all stakeholders (i.e. LPEA, cities, counties, other non-profits) in implementing the plan.
• Designing and disseminating educational messaging and materials (print and online) to gather public support for a swift transition.
• Monitoring and reporting on LPEA’s activities for transparency, accountability, and to keep track of their renewable energy projects (blogs, website, social media).
• Engaging LPEA members in the co-op’s transition to renewable energy (board planning, activities, and elections).
• Representing SJCA in interactions with other Tri-State rural electric cooperative memberships for possible collaborations.

Energy Extraction
Responsible for raising the voices of San Juan Basin citizens in the fight for stronger methane pollution protection. The campaign may include:
• Monitoring and networking with national and state-wide methane coalitions and campaigns.
• Creating online and print educational content and materials.
• Monitoring public federal and state rulemaking (or un-making) processes and gathering public support when needed (for comments, rallies, etc.).
• Elevating the Four Corners Methane Hotspot in national methane media coverage.

Responsible for educating and engaging SJCA members and the public in efforts to mitigate oil and gas extraction impacts. Duties may include:
• Creating online and print educational content and materials about the Greater Chaco area, why it deserves protection, and highlighting strategic steps.
• Organizing around public processes such as BLM’s Resource Management Plan Amendment and scheduled lease sales (for comments, rallies, etc).

Qualifications
We are seeking a flexible, inquisitive, problem solver with outstanding people skills and organizational abilities. The ideal candidate possesses:
• Experience with environmental, social, and economic justice issues, particularly around aspects of climate change.
• Experience organizing events and recruiting and managing volunteers.
• Comfortable discussing local, state, and federal conservation issues with the media, business owners, local elected officials, partner organizations, and a diverse array of community members.
• Creativity and critical thinking when brainstorming and problem-solving;
• Ability to grapple with new information, quickly grasp central points, and distill that information for members and volunteers.
• Natural affinity for engaging with diverse community stakeholders and partners, including those with competing viewpoints.
• Solid writing and editing skills.
• Strong public speaking abilities.
• Working knowledge of social media tools.
• The ability to travel within the region for work, including some evening and weekend commitments.

Compensation and Benefits
This is a full-time, salaried position with generous vacation benefits that include 25 days of paid time off in the first year, health-care stipend, and employer-matched retirement plan. Professional training opportunities are provided. Base salary range is $37,000 - $40,000 based on experience.

To Apply
Send a cover letter and resume by August 15, 2018 with the subject line, “Energy and Climate Campaign Organizer” to info@sanjuancitizens.org. No phone calls please.