Good Business & Policy/Legislation Advocacy 101

Thank you Green Business Roundtable

Durango, CO
October 9, 2019
Question: What is your business?

PollEv.Com/goodbizco970

Or text GOODBIZCO970 to 22333
Good Business Colorado is the business voice advocating for a prosperous economy, equitable communities, and a sustainable environment.
GBC Pillars Align with the Triple Bottom Line

- Prosperous Economy
- Sustainable Environment
- Equitable Communities

- Profit
- People
- Planet
Why Does This Matter?

- Representative Democracy: Elect legislators to act on our behalf and represent our community interests.
- Can’t represent us if they don’t know our values and priorities.
- Team Sport
- “If you don’t have a seat at the table, you’re probably on the menu.”

-Credited to Senator Elizabeth Warren
How GBC advances our shared values:

- Advocating for local, state and federal policies that reflect our values
- Providing an alternative perspective to traditional business organizations
- Sparking more involvement of like-minded businesses
Working with Colorado General Assembly

- Who has been to the State Capitol?
- Who has met with an elected official in district?
- Who has taken action on a policy issue (sent an email, called your elected official, posted on social media?)

*If yes— what motivated you to get you involved?*

*In no— what are the barriers to involvement?*
Colorado State Legislature

- The legislature meets 120 days from January to May every year
- Summer & Fall: Prime time for planning, meeting, building relationships, identifying ideas, problems, and potential solutions
- The General Assembly consists of 100 members: 65 Representatives & 35 Senators
- Who represents you?
- What issues do they care about?
Connect with your Legislators: Durango Examples

**Senator Don Coram**
Occupation: Rancher/Mining  
Party: Republican  
Committees: Agriculture & Natural Resources; Local Government  
Email: don.coram.senate@state.co.us

**Representative Barbara McLachlan**
Occupation: Legislator  
Party: Democrat  
Committees: Education; Rural Affairs & Agriculture  
Email: barbara.mclachlan.house@state.co.us
Every Session....

- Legislators debate hundreds of bills on a vast range of issues
- State Level: look to their constituents to understand impact back home
- “Denver Monopoly”– how do we diversify/elevate voices outside of the Denver metro area?
Colorado Process: How a Bill Becomes a Law

✔ Pre-planning/stakeholder work
✔ Sponsor pulls a bill title; starts working with a bill drafter
✔ Can be introduced in the House or Senate
✔ Committee Assignment (Rural Affairs & Agriculture; Education; Health & Human Services, etc.)
✔ Committee hearing has to offer public testimony
✔ If it passes—second and third “readings,” before it moves on to second chamber
✔ Same process
✔ Conference Committee
✔ Signed by Governor
Colorado General Assembly Website

The 72nd General Assembly

The First Regular Session of the Seventy-second General Assembly adjourned on May 9, 2019 and the Second Regular Session will convene on January 8, 2020.
Quick House Facts

• Term Limits: 2 year terms, max 4 successive terms (8 yrs)

• Elections: Every member up for election every even year

• “Swing Seats:” Roughly 10-15

• Majority: Last decade, Dems held majority every year except 2011-2012

• Current composition: 41 Democrats, 24 Republicans

Quick Senate Facts

• Term Limits: 4 year terms, max 2 successive terms (8 yrs)

• Elections: ½ members up for election every even year

• Majority: Last decade, GOP largely held majority of Senate seats, but current Democrat majority.

• Current composition: 19 Dems., 16 Repubs.

How does the trifecta impact policy-making?
House Leadership

Speaker of the House
KC Becker

Majority Leader
Alec Garnett

Majority Co-Whip
James Coleman

Majority Caucus Chair
Edie Hooton

Speaker Pro Tempore
Janet Buckner

Majority Co-Whip
Adrienne Benavidez

Assistant Majority Leader
Chris Kennedy

Minority Leader
Patrick Neville

Minority Whip
Perry Buck

Assistant Minority Leader
Kevin Van Winkle

Minority Caucus Chair
Lori Saine
Senate Leadership

President of the Senate
Leroy Garcia

President Pro Tempore
Lois Court

Majority Leader
Stephen Friskey

Assistant Majority Leader
Rhonda Fields

Majority Whip
Kerry Donovan

Minority Leader
Chris Holbert

Assistant Minority Leader
John Cooke

Minority Whip
Ray Scott

Minority Caucus Chair
Vicki Marble
So what does this all mean for you and your business?!?!
Strength in Numbers
Different Types of Advocacy
Head Versus Heart: Role of Story-telling
Legislator Engagement

• Scheduling meetings: at the Capitol AND in-district

• Inviting legislators to come talk to your employees, keynote at events, etc.

• Phone calls and social media matter!

• Lobby days

• Get involved with a coalition
Talk to the Media
Join a Board or Commission

Welcome to the Governor’s Office of Boards and Commissions! We are continually looking for qualified candidates to serve on almost 300 boards and commissions that oversee a large variety of subjects and make a wide range of decisions affecting your day-to-day lives as Coloradans. These boards are a tremendous opportunity for Coloradans to help govern and give back to the great state of Colorado.

If you have any questions about Boards and Commissions, please contact:

Kate Siegel Shinkle
Boards and Commission Director
(303) 866-5122
gov_offices/boardsandcommissions@gov.state.co.us

Apply Now

Upcoming Appointments and Openings Due to Resignations

Boards and Commissions Directory

Helpful Resources
Revealed: Here's who will shape the direction of Colorado's family and medical leave system

A fifth businessperson — Edwin Zoe, owner of restaurant concept Zoe Ma Ma — also received a seat on the task force. Zoe, however, is active with Good Business Colorado, a group that is more accepting of increased government regulations than most business organizations and was a vocal supporter of SB 188 during the session.

Colorado Secure Savings Plan Board

The Board, created in SB19-173, is to study the feasibility of creating the Colorado secure savings plan and other appropriate approaches to increase the amount of retirement savings by Colorado’s private sector workers, and in connection therewith, making an appropriation.

for terms expiring July 1, 2021:

Peter McArthur Turner II of Denver, Colorado to serve as a representative of employers, appointed:

- Quentin Dean Leighty of Monument, Colorado to serve as a representative with expertise in investment or retirement savings plan administration and as a representative of a federally chartered bank, appointed;
Monitor/Listen/Testify in Committee Hearings

### House Committees of Reference

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<th>Appropriations</th>
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### Senate Committees of Reference

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Rules and Regulations

Zero Emission Vehicle Mandate Proposal

Back to Air Pollution Control Division outreach efforts

Update (May 10, 2019):

The Colorado Air Quality Control Commission (AQCC) voted 9-0 to hold a hearing on whether to adopt a proposed Zero Emission Vehicle (ZEV) Rule. Additional information on this process is available through the AQCC website.
Overtime

Employees who are covered by Colorado Minimum Wage Order Number 35 may, in certain circumstances, qualify for overtime pay. The following information only applies to non-exempt employees covered by the Wage Order.

For more information about Wage Order coverage, contact the Division at 303-318-6441. Employees may also be covered under the Fair Labor Standards Act, a federal law addressing minimum wage and overtime pay. If an employee is covered under both Colorado and federal law, then the employer must follow the law which provides the greater protection to employees. For information about the Fair Labor Standards Act and overtime, contact the United States Department of Labor at 720-334-3250.

The minimum wage for all hours worked must be paid in accordance with the Wage Order. The Colorado Constitution and federal law. Some

Overtime Hours

Employees shall be paid time and one-half of the regular rate of pay for any work in excess of: (1) forty hours per workweek; (2) twelve hours per workday, or (3) twelve consecutive hours without regard to the starting and ending time of the workday (excluding duty free meal periods), whichever calculation results in the greater payment of wages.

Workweek Definition and Overtime
SENATE BILL 19-173

BY SENATOR(S) Donovan and Pettersen, Bridges, Court, Danielson, Feenberg, Fields, Moreno, Rodriguez, Story, Todd, Williams A., Winter, Garcia; also REPRESENTATIVE(S) Kraft-Tharp and Hansen, Arndt, Bird, Buckner, Duran, Exum, Gray, Herod, Hooton, Jackson, Kennedy, Kipp, Lontine, Melton, Michaelson Jenet, Roberts, Singer, Sirota, Snyder, Sullivan, Valdez A., Valdez D., Becker.

CONCERNING THE CREATION OF THE COLORADO SECURE SAVINGS PLAN BOARD TO STUDY APPROPRIATE APPROACHES TO INCREASE THE AMOUNT OF RETIREMENT SAVINGS BY COLORADO’S PRIVATE SECTOR WORKERS, AND, IN CONNECTION THEREWITH, MAKING AN APPROPRIATION.

SENATE BILL 19-006


CONCERNING AN ELECTRONIC SALES AND USE TAX SIMPLIFICATION SYSTEM, AND, IN CONNECTION THEREWITH, REQUIRING THE OFFICE OF INFORMATION TECHNOLOGY TO CONDUCT A SOURCING METHOD FOR.

SENATE BILL 19-085

BY SENATOR(S) Danielson and Pettersen, Fields, Donovan, Winter, Gonzales, Court, Zenzinger, Todd, Story, Ginal, Williams A., Rodriguez, Lee, Moreno, Garcia, Feenberg, Foote, Bridges; also REPRESENTATIVE(S) Buckner and Gonzales-Gutierrez, Benuvides, Buentello, Caraveo, Coleman, Cutter, Duran, Exum, Galindo, Garnett, Hansen, Hooton, Jackson, Jaquez Lewis, Kennedy, Kipp, Lontine, McLachlan, Melton, Michaelson Jenet, Mullica, Roberts, Singer, Sirota, Sullivan, Tipton, Valdez A., Weissman, Arndt, Bird, Frostich, Gray, Herod, Kraft-Tharp, McCluskie, Snyder, Tipper, Valdez D.

CONCERNING THE CREATION OF THE "EQUAL PAY FOR EQUAL WORK ACT" IN ORDER TO IMPLEMENT MEASURES TO PREVENT PAY DISPARITIES.
2019 Environmental Policies

HB19-1113 Protect Water Quality Adverse Mining Impacts

HB19-1261 Climate Action Plan To Reduce Pollution

SB19-096 Collect Long-term Climate Change Data

HB19-1260 Building Energy Codes

HB19-1231 New Appliance Energy And Water Efficiency Standards

HB19-1314 Just Transition From Coal-based Electrical Energy Economy
Looking Ahead: 2020 Session!

- Paid Family & Medical Leave
- Retirement Security
- Public Utilities Commission and Community Choice Aggregation
- End Markets for Recycling
- Compost/Organic Waste
- Food Truck Regulations
- Business Licenses for Undocumented Entrepreneurs
- Child Care
- Minimum Wage/Local Control
# 2020 Potential Environmental Policies

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You’re Invited!

Wednesday, Oct. 9
11:30am - 1:00pm
Advocacy 101 with Green Business Roundtable
Henry Strater Theater, Strater Hotel, 699 Main
4:30pm
Local First Happy Hour with GBC
Rochester Hotel, 726 E. 2nd Ave.

Thursday, Oct. 10
10:30am - 11:30am
GBC Member Gathering
Ore House, 147 E. College Dr.
12:00pm - 1:30pm
Paid Family & Medical Leave Study Session with Local First
The Yellow Carrot, 3206 Main, Ste. 1
Get in Touch!

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