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San Juan Energy Campaign Organizer

San Juan Citizens Alliance is seeking a full-time San Juan Energy Campaign Organizer located in Farmington, New Mexico. The San Juan Energy Campaign Organizer focuses on public outreach, education and organizing to advance programs that promote transition from coal and fossil fuel extraction to renewable energy and economic diversification in northwest New Mexico. As the era of coal ends in the San Juan Basin, the organizer will mobilize public sentiment to advance energy transition that advances renewable energy sources as replacement power, and to encourage pursuit of diversified economic opportunities in the realm of recreation, tourism, and agriculture, among others. The position also provides support for other campaigns to reduce impacts of climate change from energy extraction.

The ideal candidate will have the passion for creating change at the local level by empowering residents to advocate for themselves and their communities. She or he will apply expertise in community outreach and organizing in a diverse policy environment.

About San Juan Citizens Alliance

San Juan Citizens Alliance (SJCA) was formed in 1986 and advocates for clean air, pure water, and healthy lands – the foundations of resilient communities, ecosystems and economies in the San Juan Basin. Over its 30-year history, SJCA has successfully advocated for protection of communities from the impacts of energy extraction and production, defeated proposed power plants, safeguarded undeveloped valleys, and secured wildlands protections, among many conservation victories. Our strength is premised on outreach and engagement of local residents and communities, providing them the tools to effectively engage with decision-makers to implement policies that advance conservation. SJCA is headquartered in Durango, Colorado with a satellite office in Farmington, New Mexico. We are a small, tight organization with a staff of eight, and enjoy supportive roles among our staff.

Job Responsibilities

The San Juan Energy Campaign Organizer is based in Farmington, New Mexico and works in close collaboration with our Energy and Climate Program Manager in Farmington. The Organizer is primarily responsible for the following:

San Juan Basin Energy Transition and Diversification

Responsible for grassroots organizing and public engagement to create public will for a diverse economy that incorporates environmental remediation and renewable energy in San Juan County, New Mexico. Duties include:

- Recruiting and organizing New Mexico residents to advocate for renewable energy, and for diversified economic opportunities in northwest New Mexico.
- Designing and maintaining a campaign plan for regional energy transition and engaging allies in implementing the plan.
- Designing and disseminating educational messaging and materials (print and online) to gather public support for transition and diversification.
- Organizing outreach events, forums, tours, and other activities to advance the campaign message and implementation.
- Mobilizing SJCA members and community members to participate in public agency processes, meetings with local and state officials, comment periods, and hearings.
- Building relationships with key decision-makers, opinion leaders, and influencers.
- Collaborating with allied conservation and tribal organizations in Santa Fe, Albuquerque, and elsewhere in New Mexico to advance the campaign.
- Tracking activities and reporting on progress towards goals and objectives.

Climate and Energy Campaigns

Assists SJCA climate and energy campaigns by identifying and elevating the voices of San Juan Basin residents in ongoing campaigns:

- Monitoring and networking with national and statewide coalitions focused on improved methane regulation and pollution reduction.
- Elevating awareness of the Four Corners Methane Hotspot in national methane media coverage.
- Public organizing around public processes such as BLM's Resource Management Plan Amendment affecting Chaco and surrounding communities, scheduled oil and gas lease sales, and specific energy projects.

Qualifications

We are seeking a flexible, inquisitive, problem solver with outstanding people skills and organizational abilities. The ideal candidate possesses:

- Experience with environmental, social, and economic justice issues, particularly around aspects of climate change, energy, or local economies.
- Experience organizing events and recruiting and managing volunteers.
- Comfortable discussing local, state, and federal conservation issues with the media, business owners, local elected officials, partner organizations, and a diverse array of community members.
- Creativity and critical thinking when brainstorming and problem-solving;
- Ability to grapple with new information, quickly grasp central points, and distill that information for members and volunteers.
- Natural affinity for engaging with diverse community stakeholders and partners, including those with competing viewpoints.
- Solid writing and editing skills.
- Strong public speaking abilities.
- Working knowledge of social media tools.

- The ability to travel within the region for work, including some evening and weekend commitments.

Compensation and Benefits

This is a full-time, salaried position with generous vacation benefits that include 25 days of paid time off in the first year, health-care coverage, and employer-matched retirement plan. Professional training opportunities are provided. Base salary range is \$37,000 - \$40,000 based on experience.

To Apply

Send a cover letter and resume with the subject line, "San Juan Energy Campaign Organizer" to info@sanjuancitizens.org. Position open until filled.